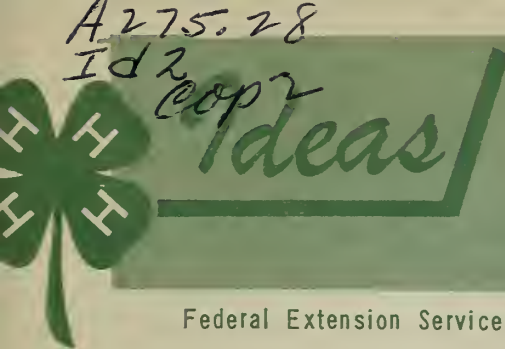


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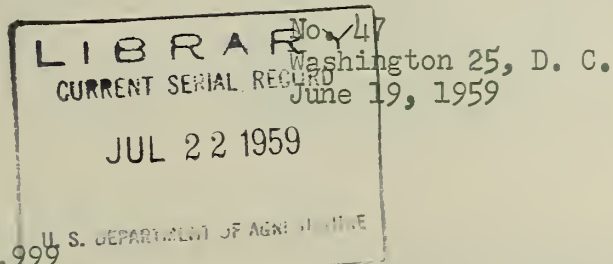


about 4-H Clubs and Y M W



Federal Extension Service

U. S. DEPARTMENT OF AGRICULTURE



Dear Coworkers:

4-H ENROLLMENT REACHES 2,253,999

The increase of 52,518 4-H Club members is spread generally over most States. This is a gain of 2.4 percent over 1957.

Percentage of reenrollment rose to 68.4, highest in years. In the enclosed tabulation sheet, note that we now substitute this figure in place of percent of completion. It is more significant as a comparison between States or counties.

Congratulations to all of you!

We thought you would also be interested in the table below which lists a 5 or 6-year comparison of the trends in where 4-H members live.

<u>4-H Enrollment</u>					Increase or Decrease
	<u>1953</u>	<u>% Total</u>	<u>1958</u>	<u>% Total</u>	
Farm	1,405,767	68.3	1,292,692	57.3	- 8.0%
Rural Nonfarm	402,226	19.5	574,379	25.5	+ 42.8%
Urban	250,151	12.2	386,928	17.2	+ 54.7%

FIVE OFFICERS OF NATIONAL COMMITTEE ON BOYS AND GIRLS CLUB WORK REELECTED

Announcement has been received from the office of Norman C. Mindrum, Director, National Committee on Boys and Girls Club Work that the following officers were reelected for a one-year term:

President: John W. Coverdale, 3140 W. 4th Street, Waterloo, Iowa

Vice-President: Raymond C. Firestone, President, Firestone Tire and Rubber Company, Akron 17, Ohio

Treasurer: E. E. Brown, Chairman of the Board, The First National Bank of Chicago, Chicago, Ill.

Assistant Treasurer: E. J. Condon, Consultant, Sears Roebuck and Company,
948 Fair Oaks Ave., Oak Park, Ill.

Secretary: Joseph Davis, Legal Counsel, 38 South Dearborn, Chicago 3, Ill.

The Board of Directors also elected six new members to the committee. They are: John A. Barr, chairman of the board of Montgomery Ward; E. S. Marsh, president and chief executive officer, Santa Fe Railway System; Anthony G. De Lorenzo, vice president, General Motors; Robert S. Stevenson, president, Allis-Chalmers Manufacturing Company; Tomlinson Fort, vice president, Westinghouse Electric Corporation; T. A. Aldridge, vice president, American Oil Company.

The official membership of the National Committee now totals 33, of whom 12 make up the Board of Directors.

GRANGE - 4-H COOPERATION

Wib Justi, Youth Deputy, National Grange, has alerted us to a proposed Grange-4-H recognition program which its staff hopes to initiate this year. The formal proposal has been studied by members of the 4-H Sub-Committee. All of us recognize that the time is very short for instigating such a program this year and the only thing which could be done is for State Grange representatives and State 4-H Club leaders to confer on it before any program is attempted.

Individual members of the Sub-Committee feel this should be an invitational arrangement to be worked out within each State on somewhat the same basis as the God-Home-Country Award program of several church groups. We should understand that it is a Grange program in which we are asked to cooperate. The responsibility for making the awards would rest with the State Granges. The idea has been discussed in principle by the 4-H Sub-Committee in earlier meetings but we have not had opportunity to discuss the specific proposal now before us. It is likely that a State Grange representative will be calling on you or your staff as the first step in any State program.

TERMINATION OF SEEDS FOR DEMOCRACY PROGRAM

The program for sending adapted seeds to youth organizations and others in Asia has made a very significant contribution to friendship and survival in many countries. You will recall that the Seeds for Democracy Program conducted by the Asia Foundation has been listed as one of the opportunities to share in 4-H Club work. We are now advised by John Reed that the program is being closed out. Mr. Reed advises further that the American response was truly gratifying and that the strengthening of civic consciousness on the part of participating Asian organizations has been significant indeed. Through seed packets, these groups have come into contact with rural people in their own countries and have been awakened to the need and opportunity for useful work among their fellow countrymen. The effect of this awakening will be felt for years to come. In turn, we thank you for your cooperation and support in this effort.

CLOTHING SPECIALISTS CONSIDER 4-H

The recent clothing specialists workshop in Oklahoma featured a special presentation by the 4-H clothing development committee. Martha Harrison, chairman, and two clothing specialists, illustrated how the 4-H clothing program can be adapted to meet the developmental needs of boys and girls. The material presented was developed at a recent meeting of the committee.

Miss Dorothy Emerson, of Maryland, was a popular speaker at the clothing workshop with her presentation on personal improvement.

SEVEN STATES PARTICIPATE IN CONFERENCE AT FONTANA

4-H representatives and delegates from 7 Tennessee Valley States attended the 4-H Regional resource conference at Fontana, North Carolina, June 2-6. This conference is sponsored by TVA and the State Extension Services in Virginia, Kentucky, Tennessee, North Carolina, Alabama, Georgia, and South Carolina. The conference is pitched as a regional activity for senior 4-H members. The program consisted of a series of reports at local, county, and State levels.

EASTERN STATES TRACTOR OPERATORS' EVENT

Plans have been developed for holding the 1959 Eastern United States 4-H Tractor Operator's Contest on September 28-29 at the State Fair of Virginia in Richmond. In the past few years about 21 States have participated in this contest. It is held annually on an invitational basis and is established primarily to strengthen and promote the 4-H Tractor Program in the States where the American Oil Company serves as donor for the 4-H Tractor Program.

REGIONAL OPERATORS CONTESTS

The third annyal North Central Region Tractor Operators Contest will be held in Columbia, Missouri, October 2 and 3. The event is designed to create enthusiasm and interest among 4-H members in the safe, efficient operation and care of tractors. The contest is on an invitational basis to States in the Central and South Western area.

DOG PROJECT MOVING AHEAD

The Dog Husbandry Committee reports the project is being conducted on an exploratory basis in 34 States during 1959. More States have it in their plans for 1960. A supply of literature has been reprinted and is available through request to Mylo S. Downey.

State leaders are pleased with the good leadership Allen Baker, Field Consultant, is giving the program. One leader writes, "We had a very successful meeting with Mr. Baker in a review of methods and procedures used

in connection with the 4-H Dog Project. The county Club agents especially appreciated the session with him. It was a great help to all of us." Another State leader says, "Mr. Baker knows our problems and situation well enough that he is able to help us overcome some of the attitudes and problems encountered in introducing such a new project." We are pleased to report that Mr. Baker's services to the project have been extended for another year. He is glad to assist you in every way possible.

HEIFER PROJECT, INC., New Windsor, Md.

This is a wonderful program of assistance to underdeveloped countries. Project people have been particularly interested in helping the 4-H program in the areas they serve. They often supply animals, baby chicks, hatching eggs, for boys and girls to use as a 4-H project. If, at any time, counties, clubs, or individuals desire to be of assistance to some 4-H Club abroad, we urge they contact Robert S. Zigler, Heifer Project, Inc., New Windsor, Md. One of the more recent projects undertaken is to secure 18 pair of Duroc pigs for Clubs Juveniles Rurales of Mexico. The program is approved as one of the "opportunities to share through 4-H".

PARENTS' MAGAZINE YOUTH GROUP AWARDS

Public service by young people's groups will again be recognized by Parents' Magazine, through their Fifth Annual Youth Group Achievement Awards. Activities to be recognized will include those on behalf of the community or school, such as fund-raising, clean-up campaigns, service to the ill or handicapped, conservation or recreation projects.

Groups must have a minimum membership of 10, not under 10 years old nor over high school age.

Nominations are due not later than June 15, and cover the period June 1, 1958 to May 31, 1959. Nomination forms are available direct from the magazine if not distributed from other sources.

FATHER'S DAY - June 21

"Juvenile Integrity Starts in the Home" is theme for Father's Day. The national observance will be utilized to try to help stress closer father and child relations, and to help Father in his goal of building for his children's future.

FOUR 4-H LEADERS HELP GERMAN GIRL SEE AMERICA

4-H leaders and other staff members in Mississippi, Oklahoma, Texas, and Virginia cooperated to help young Britta Huttemann of Bonn, Germany see America in late April and early May in a "dream come true" trip sponsored

by Seventeen Magazine. Each stop was news-making, and press-radio-television coverage included 4-H and credited extension hosts for Britta's red carpet treatment everywhere. Britta, who traveled on her own in several other States, had earlier written an "I Love, LOVE, L O V E America" article carried in the May issue of the magazine resulting in her trip to this country.

25 YEARS FOR AMERICAN YOUTH HOSTELS

Some 300,000 Americans have been registered with American Youth Hostels in its first 25 years, and approximately 5,000 of them will go abroad this year. Youth Hostels help provide inexpensive, educational and recreational, outdoor travel opportunities. Purpose is to develop happy, self-reliant, community-minded and world-minded citizens.

Miss Gertrude Warren has been an active sponsor of AYH since the beginning, for many years serving as a member of the Executive Board and presently a member of the Council.

1959 NATIONAL 4-H CLUB WEEK REPORTS

We are happy to have many States giving us a report of their activities during National 4-H Club Week. Indiana surveyed the counties and found that the following had been done in 34 counties.

- 167 news stories
- 121 mats used
- 42 radio programs
- 12 TV programs
- 338 business concerns carried 4-H ads
- 111 window displays
- 8 counties with the 4-H flag flying over the Federal Building and Court House

Miscellaneous activities were: One restaurant served a special 4-H menu, 13 outstanding 4-H'ers were invited as dinner guests in this restaurant, 4-H Club stickers were put on restaurant menus, leaflets were handed out at banks and other business concerns, talks were made by county Extension workers at service clubs, 4-H'ers attended church as a group. Many clubs were organized, installed officers, welcomed new members, and held programs for new leaders.

In addition to all of this, the total number of large outdoor advertising signs displayed in Indiana increased from 75 in 1958 to 100 in 1959.

TEENAGERS' INTEREST LISTS

Roberta Anderson, Assistant State 4-H Club Leader, Kansas, surveyed 550 Kansas Club members to find their interests in order that the staff could develop older 4-H Club member programs. The five interests most often checked were:

1. Developing a pleasing personality.
2. Dating and the boy-girl relationships.
3. Good grooming.
4. Choosing a career, and
5. Learning social dancing.

SHARING SOME OF THE GOOD IDEAS IN USE IN THE STATES

STAFF AND LEADER DEVELOPMENT

Georgia - District Meetings on 4-H

These were agent training meetings in which county programs were evaluated and discussions were held on the trends and the look ahead. Agents discussed and made recommendations on the program topics, such as the camping program, project work, record keeping, "share and care program" and new 4-H literature. One of the highlights of the conference series was a discussion on the new objectives from the scope youth development committee.

New York - Leadership Development

The Annual Leadership Training Conference on Child Development and Family Relation was held April 21-22, at Cornell University. This year's theme was "The Family Today: Recognizing Its Joys and Strength". Special interest groups for 4-H Club leaders and county 4-H Club agents entitled "Seeing the World Through Our Ears".

Ohio - Leader Training

Over 200 local advisers attended the Northeastern Ohio Training Conference with the general theme "Looking over the 4-H Clover". The conference was planned by a committee of agents working in Cleveland with Russ Smith of the State 4-H Club staff. John Banning of our staff was keynote speaker. The title of his talk was "A Handful of Keys to Leadership".

There were a total of 12 optional sessions and each adviser had an opportunity to participate in two of them. Expenses of the leaders were provided by the Ohio 4-H Club Foundation and Sears Roebuck Foundation.

South Carolina - 20th Annual Leader Training Conference

The 3-day program featured trends affecting the 4-H program and adult leadership. This conference of leaders was the first group to use the new kitchen and dining room recently completed at Camp Bob Cooper.

Tennessee - Leadership Development

Tennessee is continuing in the third phase of its Leadership in Depth program. A second group of agents in each of the five districts are receiving training this spring in the leadership program. Then these agents will train leaders in the counties to be involved. Some of the State Club staff members from Georgia, Oklahoma, Arkansas and Kentucky are participating in a training session as observers with the idea that this program will be transplanted to their States.

Texas - Tractor Project Leadership

Twenty adult leaders from Parmer County attended the tractor school for leaders. All are now at work with subject matter groups using the training received at the leader training meeting. There are now 10 tractor subject matter groups with a leader and assistant leader working with each group. More than 80 4-H Club members are enrolled in these groups.

ACTIVITIES FOR OLDER MEMBERS

Kansas - State 4-H Chorus

The State 4-H Chorus will present a special concert at the 1959 Round-Up. In addition, members will attend special music sessions and rehearsals conducted by the Kansas State Music Department. Members of the chorus are selected from county applications. They must be at least 14 years of age and may have attended Round-Up only once before.

Maryland - Citizenship Tour

Over 300 4-H'ers toured the Statehouse, Court of Appeals Building and the U. S. Naval Academy in Annapolis as climax of the 4-H Citizenship program. Forty members, who will turn 21 years of age this year, were honored in a citizenship ceremony. Parchment scrolls of the Bill of Rights and citizenship pins were presented to each.

Massachusetts - Teen Tour

Five hundred girls learned first hand information about current careers for women and opportunities for the future. Following an assembly, 16 different tour groups took the girls to centers to learn about specific career areas.

Mississippi - 4-H Honor Club Introduced

This new program feature has one of its basic objectives to interest more teen-age 4-H members and to increase the tenure of membership. Key awards are offered.

Rhode Island, Connecticut, Maryland - Campus Career Days

University 4-H Clubs, in each case, were hosts to older 4-H'ers who came to the campus to learn about college life and career preparation. Careers in agriculture, home economics and related fields were emphasized.

Pennsylvania - Young Men and Women's Conference

The annual Tri-State Extension Conference held at Pocono, Pa., this year included 340 people from seven States and Canada. An excellent balance of speeches, work groups and recreation made up the program. The seriousness of the present world situation seemed to be pointed up at this year's conference more than at any previous year. Chairman for the event was E. A. Mintmier, Pa.

Virginia - Career Exploration

Dr. George T. Blume, assistant extension sociologist in Virginia, has just completed revising their State 4-H career exploration program. He has a manual and workbook outlining 8 meetings featuring career exploration.

Any State desiring copies of this material should write to Dr. G. T. Blume, Assistant Extension Sociologist, Agricultural Extension Service, Hutcheson Hall, V.P.I., Blacksburg, Virginia.

BROADENING INTERESTS

Maine - Gift of Alaska-cedar Tree

Members of Alaska 4-H Clubs symbolically linked hands with those of Maine in an April 24 (Arbor Day in Maine) ceremony. It all started with a request by a 4-H Club in Maine to Senator Margaret Chase Smith for an Alaskan tree. Senator Smith enlisted the assistance of Senator Gruening of Alaska. The Alaska-cedar, estimated to be about 8 or 10 years old, was brought to Washington by USDA from the Tongass National Forest near Sitka. In planting the tree club members used soil samples from all 50 States to further emphasize nationwide unity toward the goal of reforestation.

Alabama - State Foundation

The Directors of the Alabama 4-H Foundation met in Montgomery, Alabama, recently. With \$10,000 raised to date, a fund raising campaign is under way.

Indiana - Recreation conference

F. L. McReynolds was chairman of the Governor's Conference on recreation in Indiana. More than 300 attended. Conference goal was coordinating planning among agencies working in recreation field, and to provide adequate opportunities for Hoosier citizens.

Mississippi - Foundation Support

Recently the Mississippi State Advisory Council and 4-H Foundation met in Jackson and made further plans for strengthening 4-H work. Progress was reported in raising the \$100,000 endowment for the Mississippi Foundation. The annual income from this investment will be used perpetually for 4-H scholarships and exchanges of 4-H members between States, countries and the IFYE Program.

Nevada - People-to-People

In a well written editorial, the Eagle-Standard of Fallon, Nev., lauded the people-to-people programs by 4-H'ers of Churchill County. It also pointed out additional work that could be done.

Ohio - Health Kits

Each county has been supplied with a kit entitled "Health Information for Ohio's 4-H Leaders". Kits are prepared cooperatively by the Extension and the Ohio Department of Health. That group, as well as the State Medical Association, serves on Ohio's 4-H Health Committee.

Tennessee - Field Testing New Literature

A field testing in 10 counties is being made on the new 4-H Foods and Nutrition Project. The title of the newest publication is "Out Door Meals". The field testing was done in 10 counties. In Dyer county, for example, a group of 4-H Clubbers held a county outdoor breakfast. Plans are for 4-H members, leaders and agents to give a full evaluation of this booklet.

Virginia - Evaluation of 4-H Literature

The State 4-H staff is taking a serious look at, and evaluation of 4-H literature. The literature needs and pattern are being considered in relation to the total 4-H program. The State staff has begun by considering the following points:

- Members - Needs and interests of boys and girls.
- Age group
- Learner's level

Leader and Agents - Role of volunteer leaders and agents
Organizational structure - the educational system and procedures
Content - what should be the 4-H program content
Teaching methods and procedures - how do we communicate through agents, volunteer leaders, 4-H members and 4-H families

West Virginia - All Faiths Prayer Chapel

A new chapel at West Virginia's State 4-H Club Camp at Jackson's Mill was presented to the Agricultural Extension Service on April 12. Contributions to the building fund came from organizations and individuals of all faiths. The chapel has been developed for personal prayer and meditation for individuals as well as small groups.

ENCLOSED FOR YOUR USE

"List of State Publications on Foods and Nutrition 1959"

Dr. Evelyn Spindler assembled the list of publications printed or revised in 1958 and early 1959; one copy per State. Note that nutrition materials are listed separately for emphasis.

"Survey of Training Needs of Illinois Local 4-H Leaders"

Enclosed is a copy of the summary made by R. O. Lyon entitled, "Survey of Training Needs of Illinois Local 4-H Club Leaders". This applies especially to Illinois; however, many of Lyon's findings would be applicable to all States.

"Future Job for High School Girls"

The Women's Bureau, U. S. Department of Labor, recently issued this booklet. It gives information on selected occupations for those with less than a college education. Looks like a valuable help for careers work.

"Have Fun - But.."

Summer safety is emphasized in this snappy new leaflet issued by American Junior Red Cross.

"Tips to Teens"

Previously we have mentioned "Tips to Teens". Our friend Jim Patterson, Public Relations Director of American Oil Company, has given us special copies to send to you. We hope these will be useful in your Automotive Care and Safety Project. The States in American Oil Company territory may request additional copies through Jim Patterson or Howard Todd. It is our understanding that other Oil Companies connected with the 4-H tractor sponsorship, such as Standard Oil Company of Indiana, have a booklet which is almost identical.

"Suggestions for National 4-H Club Observances"

A new leaflet "National 4-H Club Observances" lists 4-H dates through 1962. These were established by the Sub-Committee on 4-H Club Work of ECOP. Your State Publication Distribution Officer is receiving quantities sufficient to supply one to each county. You may wish to incorporate some of this material in your own publications.

"Reading for Teen-Agers"

This is a leaflet suggesting books teen-agers might enjoy, developed by one of the national publishers. We are enclosing one copy per State, thinking that you might possibly find it useful in your work with this age group, particularly in placing books at camps or in other ways to develop reading programs. There are probably such lists prepared by other publishers; however, this is the one to which our attention has been called recently.

ALERTS TO OTHER HELPFUL MATERIALS

"Youth and the World"

A People-to-People resource book compiled by W. Arthur McKinney, is the work of the youth activities committee. Members attempted to write about:

1. Stimulation of interest
2. Resources of material and ideas
3. Documented examples of successful experiences
4. Suggestions for procedure.

The publication is planned primarily for professional leaders in youth organizations. It might be particularly helpful to State IFYE project leaders and committees.

Limited copies are available from: W. Arthur McKinney, 18 Ryan Road, Highland Park, New Jersey. A charge is made for the book.

"4-H Photo Project"

North Central Region has just completed its regional publication No. 6, "Your Camera and Its Use", which is a manual for the 4-H photography project. The committee working on this publication consisted of Frank Campbell, Wisconsin; H. W. Harshfield, Ohio; and Russell Mawby, Michigan.

"4-H Policy and Procedures Handbook"

We have just reviewed a copy of Minnesota's newly developed 4-H Policies and Procedures Handbook. You might get a copy of this excellent tool to use as a pattern for a similar handbook in your State by writing to Leonard Harkness, State 4-H Club Leader, Agricultural Extension Service, University Farm, St. Paul 1, Minn.

PROGRESSIVE FARMER Editorial Boosts 4-H

In a short editorial in the April issue of THE PROGRESSIVE FARMER--for the Kentucky-Tennessee-West Virginia region--Editor T. P. Head, a former County Agent and long-time Extension friend asks readers: "If your children of the proper age have not previously enrolled in 4-H Clubs, why not this year? The 4-H movement is planned to help young people in all four areas of life--'Head, Hands, Heart, Health.' And by emphasizing this broad-gauged development, it has helped many thousands....." Editor Head then concludes with a quotation from Tennessee Governor Buford Ellington carried in full in April IDEAS.

NEWS OF OUR COWORKERS

Richard O. Lyon has been named State Leader in charge of 4-H and Rural Youth Work in Illinois. He has had 14 years of experience as an Illinois 4-H specialist and 6 years as a vocational agriculture instructor. His latest position was as administrative assistant for the Illinois Cooperative Extension Service. He fills the position left vacant by the recent death of O. F. Gaebe.

Miss Margaret Gulley joins the Tennessee 4-H staff as Associate 4-H Club Specialist. Margaret was formerly field agent in 4-H Extension programs in Kentucky.

Mrs. Anita Smith, Extension specialist in 4-H, is another new appointment in Illinois. Mrs. Smith has been home adviser in Montgomery County.

Hal L. Reynolds, formerly agricultural agent in Henderson County, is newest 4-H staff member in North Carolina. His title is Assistant State 4-H Club Leader.

William Thiesenhausen is newest Assistant State 4-H Club Leader in Wisconsin. In 1955, Bill was one of the two National Citizenship winners and came to Washington the following March for 4-H Week, "Report-to-the-Nation".

Thomas J. Murphy, newly appointed Assistant 4-H Extension Leader in New Jersey, will be director of the State 4-H Camp in Stokes Forest. He has been 4-H Club Agent in Warren County since 1953.

Raymond Ranta, of Michigan, is on study leave until next September 15. Kenneth Olson, of North Dakota, has had an extension of his study leave, also to September 15. Ken is at Wisconsin working toward a doctorate.

The Texas 4-H staff members have shifted some of their assignments. Gerald York, Assistant State 4-H Club Leader, now has headquarters in Denton with specific responsibilities in districts 4 and 5. Mr. York replaced Curtis Trent who is doing graduate work at the University of Wisconsin. Marshall Crouch former assistant county agent in Bexar County, now has the position which Mr. York formerly had in College Station.

Mary Elsie Border, formerly of the 4-H staff in Kansas, is enjoying home leave after an assignment in Turkey. Previously, she had an assignment in India.

IN CLOSING

May we share with you a quote with which Director C. A. Vines ended his weekly letter to the staff in Arkansas.

"I am a little thing with a big meaning.
I help everybody. I unlock doors, open hearts,
dispel prejudice.
I create friendship and good will. I inspire
respect and admiration.
Everybody loves me. I bore nobody.
I violate no law. I cost nothing.
Many have praised me, none have condemned me.
I am pleasing to those of high and low degree.
I am useful every moment of the day.
I AM COURTESY."

Sincerely yours,



E. W. Aiton, Director
4-H Club and YMW Programs

Associate Leaders:

John W. Banning
Mylo S. Downey
Mary Frances Lyle
V. Joseph McAuliffe
Lloyd L. Rutledge
Fern S. Kelley (Editor)

Enclosures

